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THE 2025 TOP



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Tutor Doctor

As the fastest growing tutoring franchise in the world, delivering a personalised service in both homes and schools, a top-20 finish for Tutor Doctor is result to celebrate

2000, the brand embarked on a path to global domination in 2003 and now boasts close to 500 franchise units across five continents. Offering single and multi-territory opportunities as well as an empire builder model for the seriously ambitious, the social merit of this rewarding franchise sits effortlessly alongside its financial potential.

The multi-award-winning brand

The multi-award-winning brand launched in the UK in 2009, rapidly becoming a tuition provider, and franchise opportunity, of choice. As esteemed business owners at the heart of the community, franchisees support children to achieve their potential, changing the trajectory of their lives through education.

Franchisees and their teams manage carefully selected tutors and work closely with families to identify the needs of students. For a truly bespoke, person-centred service, Tutor Doctor matches students with the right tutor based on personality, learning style and subject matter. Tutors can visit students at their homes, engage with them one-to-one through online platforms and now, thanks to Tutor Doctor's revolutionary Schools Delivery Programme, are also able to support the most hardto-reach children in out-of-home locations.

Exponential growth

Since the launch of its UK Schools Delivery Programme in late 2023, Tutor Doctor franchisees have partnered with nearly 600 schools and provided support to an additional 6000+ students. Network turnover has surged by 114% year-on-year, and franchisees who piloted the scheme have exceeded £1million in turnover. Reflecting the high demand and success of the service, 66% of all work delivered by franchisees now comes through schools and local authorities. In recognition of this ground-breaking innovation, Tutor Doctor won Franchisor Trailblazer at the prestigious BFA HSBC British Franchise Awards 2024.

Thanks to industry leading systems, superior policies and procedures and decades of experience, franchisees continue to capitalise on the everstrengthening private tuition market. The UK tops the bill for the biggest spender on education in Europe whilst recent research1 suggests nearly a third of all secondary school students in England and Wales have received private tuition. This figure is set to increase in line with greater investment by the UK government - an additional £2.3 billion per year in 2024 alone. Tutor Doctor has



taken significant steps to position itself at the forefront of this expanding sector with franchisees and students alike reaping the benefits.

"The Schools Delivery Programme has been revolutionary for the network – presenting the opportunity for business owners to achieve turnovers in excess of a million pounds. This is very much the current reality and is certainly a realistic goal for franchisees." Rob Kerrison, franchisee.

Profit with purpose

Tutor Doctor offers franchisees a blueprint for launching and expanding in a robust, profitable market. Benefiting from profound understanding and experience, franchisees have the tools and confidence to navigate a complex industry and leverage decades of expertise to dominate in their area. The icing on the cake – making a lifelong difference for thousands of students, and families, in the process.

A low-risk model with a high ROI, franchisees usually start-out as home-based operators for added flexibility and all tutors work on a self-employed basis, eliminating costly overheads commonly associated with a large-scale business. Many franchisees quickly employ a team of staff, including education consultants and admin assistants, giving them more time to focus on business development and growth.

Collaboration, not competition

Tutor Doctor franchisees come from all walks of life but share strong ethics and values. They are ambitious, quality-driven people, fuelled by professional pride and a genuine desire to do good. To this end, collaboration and a real sense of togetherness is just one of the many things that sets the Tutor Doctor network apart.

¹Ipsos & The Sutton Trust



tutordoctorfranchise.com/uk

